

RESIDENCES | AT THE LITTLE NELL



NEWS RELEASE

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**RESIDENCES AT THE LITTLE NELL WINS ROBB REPORT'S "BEST OF THE BEST"
FOR FRACTIONAL OWNERSHIP PROGRAM**

ASPEN, Colo....,Residences at The Little Nell (RLN), Aspen's luxurious \$350 million ski-out/ski-in private residence club located at the base of Aspen Mountain, has been named to Robb Report magazine's 18th annual "Best of the Best" list for *the* best fractional ownership program in its upcoming June issue.

Scheduled to hit newsstands on May 23, Robb Report magazine's annual "Best of the Best" offers readers an unprecedented selection of products and services that exemplify the very finest that the international luxury world has to offer. The culmination of a year's search for the most extraordinary products and services, "Best of the Best" features premium-quality automobiles, yachts, jewelry, vacations, real estate offerings, wines, fashion and other exceptional items.

"Rarely do you see a publication like Robb Report designate such an award to a project that has yet to open within their publication," said R.J. Gallagher, president of Gallagher Sharp West and managing director of marketing and sales for RLN. "It's a testament to the vision of our project, the development of our use plan, pre-sales positioning, implemented marketing and public relations programs and undeniable sales success. We are very proud of this accomplishment."

"Best of the Best" offers more than 160 pages of editorial coverage, with comprehensive reviews produced by Robb Report's editorial staff and a team of seasoned contributing writers. Seven primary departments covering 58 separate categories provide an expert's view of the latest offerings from the

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international luxury market.

About Robb Report magazine

Now in its 30th year, Robb Report is the international authority on the luxury lifestyle. Each month the magazine reports on issues and trends affecting the affluent market, with coverage of exclusive events and features on exceptional automobiles, motorcycles, aircraft, art, jewelry, watches, fashion, travel, homes, wines, spirits and cigars. For more information, access the publication's web site at www.robbreport.com.

About Residences at The Little Nell

Residences at The Little Nell are an exclusive, member-owned, private residence club and luxury hotel, which will include 26 fully furnished three- and four-bedroom suites currently being sold in 1/8 fractional shares. Located slopeside at the base of Aspen Mountain, the RLN experience will be complemented by services of Aspen's only Five-Star, Five-Diamond hotel, and RLN's neighbor, The Little Nell. RLN continues to set industry benchmarks in sales as overwhelming demand has pushed the four-bedroom price to its current \$2.25 million. Three-bedroom residences are selling for \$1.425 million. RLN remains the world's most expensive private residence club. For more information on ownership opportunities, contact the RLN Sales Gallery at (877) 925-7272.