



NEWS RELEASE

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**RESIDENCES AT THE LITTLE NELL OFFER HOME OWNERSHIP COMBINED WITH
UNPARALLELED LUXURIOUS HOTEL LIVING
Club Living Provides Ownership Power in the Heart of Aspen**

ASPEN, Colo...Aspen Après ski is the hottest ticket in town, and The Little Nell is its epicenter. By 3:00 in the afternoon of every ski day, the bars and couches at this world-renowned hotel are fleece-to-fleece with locals and guests looking for the best party in Aspen. Guests of The Little Nell, of course, are guaranteed priority seating.

Now, connoisseurs of the good life can buy the kind of attention to detail that was once only available to hotel guests. The Residences at The Little Nell (RLN) is a \$350 million private residence club whose owners will experience the best residential living Aspen has offered since the 1960s. The public will reap the benefits of RLN, with a new restaurant/bar and lounge area open to the public, located at approximately the same level of the existing gondola plaza area. An après ski deck open to the public will be built in generally the same location of the old Tippler après ski deck, an Aspen landmark since the 1960s.

Now under construction, Residences at The Little Nell offers a member-owned private residence club featuring 26 suites and eight luxury lodging rooms. Located slope side at the base of famous Aspen Mountain, the fully furnished three- and four-bedroom residences are offered as “fractionals”—1/8 fee simple ownership interests, providing owners with a ski-out, ski-in luxury home in the heart of downtown Aspen.

“This is an ownership opportunity never before available in Aspen, due to land restrictions that make it difficult to build second homes,” said Brooke Peterson, a partner in CWA, the development group for RLN. “Because these residences are serviced by The Little Nell, the amenities are simply top-of-the-line, making it ideal for those who want a truly luxurious Aspen getaway property.”

Aspen—the glamour, the breathtaking scenery, the exquisite shopping and dining. RLN has got it covered. Owners will enjoy onsite 24-hour concierge services; pre-arrival grocery shopping; 24-hour in-residence dining and room service; 24-hour maid service; on-demand airport transportation; personal, year-round, climate-controlled storage; three state-of-the-art rooftop spas; rooftop swimming pool and water garden; fine dining restaurant and dining terrace; outdoor gathering areas adjacent to the Silver Queen Gondola; business center with high-speed Internet access; and valet parking.

The Little Nell (TLN) carries in its bag of descriptors plenty of “onlys,” but one of them makes die-hard skiers forget about even considering other accommodations. TLN is the only hotel that offers a “First Tracks” program – guests take a pre-opening gondola ride with Aspen Mountain Ski Patrol, and then cruise down a trackless mountain before the hoi polloi even get their boots on. If early mornings aren’t your thing, we can arrange snow cat trips at the top of Aspen Mountain to extreme and untracked out-of-bounds territory.

RESIDENCES | AT THE LITTLE NELL



“Buying into RLN means guaranteed quality,” explained John Sarpa, also a partner in CWA, the developer of RLN. “As a world-class resort hotel, The Little Nell is scrupulously attentive to every guests’ needs. That same attention to quality is what makes RLN ideal to our prospective owners.”

Aspen is a world-class playground. There are plenty of venues in which to recharge your post-ski glow, from the packed deck outside the Ajax Tavern to locals’ favorites like Mezzaluna and The Red Onion. Remember to change into your clogs, though; afternoon cocktails have a way of turning into early morning dance parties, and those are no fun in ski boots.

Aspen isn’t just for grownups; there’s plenty for the we’en-to-teen set, as well. For eats, Boogie’s Diner, Johnny McGuire’s Deli, and the Big Wrap are local faves, while Polar Revolution, Bandana Kids, and Boogie’s downstairs are the places for young fashionistas. Snowy recreation abounds on any of the area’s half pipes, rail parks, and tube courses; pools, waterslides and an ice rink are the stars at the Aspen Recreation Center.

For more information on ownership opportunities, contact the RLN Sales Gallery at (877) 925-7272 or visit www.rlnaspen.com.

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