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The Little Nell – A Tradition of Award Winning Excellence

Aspen, CO, 2005 – In 1989, The Little Nell quickly established itself as Aspen's premiere mountain resort. Since then, The Little Nell's solid reputation of distinction and outstanding service has grown into a world-renowned factor. Receiving overwhelming praise by industry associations for more than 15 years, the hotel continues to provide a tradition of excellence.

"We are honored to be acknowledged by such fine organizations. It is important to note that it is our staff that truly sets us apart," explains Eric Calderon, General Manager of The Little Nell, "All of us are genuinely delighted to be here and it shows in our every action and effort."

The Little Nell has a year-round concierge staff of six in addition to its staff of 200 employees. With only 92 rooms to serve, guests' needs are attended to at every turn. In the winter season an additional ski concierge team of six is brought on staff to ensure every boot is warm and every ski is tuned. This attention to detail by staff members contributes in part to the extraordinary average of sixty percent of The Little Nell's guests being repeat visitors, an uncommon statistic for the hospitality industry.

- RELAIS & CHATEAUX - Recognized as member, the most prestigious association of small, luxury inns around the world.
- FIVE STAR - Recipient of the prestigious Mobil Five-Star Award for 2004. The Five-Star designation signifies that The Little Nell is "one of the best hotels in the country" by Mobil Travel Guide. This is the ninth consecutive year The Little Nell has been bestowed this prestigious award and is only one of 30 other lodging establishments in North America to receive this distinction.
- FIVE DIAMOND - Captured the 2004 American Automobile Association's (AAA) Five Diamond Award. This is the hotel's eleventh consecutive year to receive this prestigious award. The AAA Five Diamond Award is the highest rating reserved for properties renowned for uncompromising standards of excellence in all aspects of the operation.
- TRAVEL + LEISURE MAGAZINE - Included in the T + L 500, which is composed of the 500 hotels that received the highest overall ratings from Travel + Leisure readers in the 2004 & 2005 World's Best Award's Survey and is also a constant fixture on the top US hotels list.
- ZAGAT SURVEY - Received an overall score of 27 of 30 for by the Zagat Survey in their list of "2004 Top US Hotels, Resorts and Spas", receiving the honor as the best hotel in Colorado.
- CONDÉ NAST TRAVELER MAGAZINE - Named in *Condé Nast Traveler's 2004 & 2005 "Gold List"* & *Conde Nast Traveler's 2004 "Top 50 Ski Resorts"*
- ANDREW HARPER'S HIDEAWAY REPORT – Ranked as one of the top 20 US Hotels in the 22nd annual survey
- WINE SPECTATOR - Granted "Grand Award Winner" for the excellence for their wine list, for the seventh consecutive year.
- SAVEUR MAGAZINE - Selected as one of eight US-based Relais & Chateaux properties to host the magazine's Cooking Class Series.

Aspen's only Five-Star / Five-Diamond luxury hotel, The Little Nell blends the virtues of a country inn with the personalized service and amenities of a grand hotel. For more information and for reservations call 888-The-Nell (888-843-6355) or (970) 920-4600. This release can also be downloaded at www.thelittlenell.com.

Relais & Châteaux is the prestigious global association of 469 privately owned hotels and acclaimed restaurants of charm and prestige in 51 countries around the world. Founded in France and headquartered in Paris, the association serves as an ambassador for the French "art de vivre" and the highest culinary standards. Each establishment embodies the association's quality charter of the five "C's" - Courtesy, Charm, Character, Calm and Cuisine. For information call 800 735 2478 or consult the web site at www.relaischateaux.com.